



# Mastering Information Literacy & Digital Resiliency





# Understanding Information Literacy

## What is Information Literacy?

It's the ability to find, evaluate, and use information effectively.

## The Shift to Digital

From traditional sources to the vast digital ocean, navigate the change.

## Critical Thinking

Essential for discerning truth in a world of information overload.

# Identifying Reliable vs. Misinformation

## 1 Assess Credibility

Use trusted sources and cross-reference information.

## 2 Fact-Checking

Verify claims and data with reputable sources.

## 3 Recognize Bias

Be aware of logical fallacies and hidden agendas.



# Media Manipulation and Algorithmic Influence



## Social Media Shapes Perception

Be mindful of curated feeds and echo chambers.



## Spot Fake News

Identify clickbait, deepfakes, and false narratives.



## AI Curation

Understand how algorithms filter content.





# Research Skills for the Digital Age

1

## Effective Online Searches

Learn advanced search techniques.

2

## Understand Source Types

Distinguish between primary and secondary sources.

3

## Academic vs. General

Know the difference in quality and reliability.

# Understanding Digital Resiliency

## What is Digital Resiliency?

The ability to adapt and thrive in the face of digital challenges.

## Emotional Intelligence

Manage emotions and build relationships in a digital world.

## Adapt to Change

Embrace lifelong learning as technology evolves.



# Overcoming Digital Anxiety



**Break the Fear**



**Lifelong Learning**

**Hands-on Practice**

# Online Privacy and Cybersecurity



# Digital Well-being and Mental Health



## Manage Screen Time

Set limits to avoid digital fatigue.

1

2

## Navigate Harassment

Respond to cyberbullying effectively.

3

## Create Balance

Prioritize offline activities and connections.

# Understanding Your Digital Footprint

## What is It?

All online activities leave traces.

## Active vs. Passive

Understand the difference.

## Shapes Reputation

Online activity matters.





# Managing Your Digital Footprint



## Review Presence

Check privacy settings.



## Monitor Data

Use data management tools.



## Minimize Exposure

Limit unwanted data.



# Digital Identity and Online Reputation

## Assessments

How are you seen online?

## Digital Branding

Craft your online image.

## Repair Damage

Fix a bad reputation.

# Digital Communication and Online Etiquette

1

## Email, Social Media

Follow best practices.

2

## Avoid Pitfalls

Be clear and respectful.

3

## Tone and Context

Consider the impact.





# Online Collaboration and Productivity

## Cloud Tools

Master collaboration tools.

## Virtual Meetings

Follow meeting best practices.

## Manage Distractions

Enhance focus and productivity.

# Becoming an Informed Digital Citizen

## 1 Ethical Responsibilities

Act ethically online.

## 2 Combat Misinformation

Promote digital literacy.

## 3 Advocate Rights

Support digital equity.



# Active vs. Passive Digital Footprint



## Active Footprint

Data you intentionally share online.

- Social media posts
- Online forum comments
- Uploaded content

## Passive Footprint

Data collected without your direct action.

- IP addresses
- Search history
- Cookies

# Repairing a Damaged Online Reputation

1

Monitor Your Reputation

2

Address Negative Content

3

Build a Positive Presence

An illustration of a construction worker in a hard hat and safety vest, using a tool to repair a large crack in a wall. The wall is covered in a grid pattern, and the crack is jagged and glowing with a purple light. The text 'ONLINE REPUTATION REPAIR' is written in large, bold, white letters across the wall. The worker is standing on a tiled floor, and a spotlight illuminates the area around him. In the top right corner, there is a small logo consisting of the letters 'IT' stacked vertically.

ONLINE  
REPUTATION  
REPAIR

# Impact of Tone and Context in Digital Communication

## Tone

How you say it matters as much as what you say.

- Use positive language.
- Avoid sarcasm.

## Context

Consider the audience and platform.

- Tailor your message.
- Be aware of cultural differences.

# The Takeaway

- Embrace lifelong learning.
- Take control of your digital presence.
- Develop critical thinking skills.

